



**To: Prospective Duluth Fall Festival Sponsors:**

We would love to have you as a sponsor for the Duluth Fall Festival this year. Last year was a very good year in spite of the economy. We broke all records in numbers of vendors, attendees, and volunteers. We are very thankful to our great sponsors, the City of Duluth, and to our 350 volunteers for our continued success.

Downtown Duluth is doing great! Plans are underway for Phase III of our Master Plan. A great Mexican restaurant, Pure Taqueria, is set to open in May and three other new businesses are coming. Our City Hall is by far the most spectacular in the area and is enhanced by the turn-of-the-century buildings on Main Street. Again the courtyard that the Festival paid for will serve as the main food court at the festival and other events. We paid another \$50,000 towards our debt on the Festival Center last year plus many other downtown projects. Be sure to look at our year-round sponsor board that we incorporated into the wrought iron and brick entrance into Taylor Park paid for by the Festival. We would very much like to have your name on there this year.

Enclosed is a sponsor brochure and application that includes a brief history of the festival and lists the benefits of each sponsor level. If you need more information or have any questions please don't hesitate to email or call one of us. You may also go to our website [www.duluthfallfestival.com](http://www.duluthfallfestival.com).

If you would like to commit now and have us bill you later we will be glad to do that and will invoice you in July. However, if you do plan to be a sponsor please go ahead and fill out the application and fax or mail it to us as soon as you can. Of course if you had rather go ahead and send your check now, too, we won't turn it down! We would all appreciate your support this year and hope to hear from you soon.

Thank you again!

*Kathryn Willis*

**Duluth Fall Festival Sponsor Committee**

Kathryn Willis [kwillis@parsonsgifts.com](mailto:kwillis@parsonsgifts.com) 770-476-3405

Greg & Cherie Pritchard [cheriepritchard@bellsouth.net](mailto:cheriepritchard@bellsouth.net) 678-575-9704