

# THANK YOU VENDORS!

The Fall Festival Committee would like to thank past and present Arts & Crafts and Food Vendors.

You have helped us to become one of the best festivals in Georgia and the entire Southeast. We credit this to the quality of your products, the attractiveness of your booths and your hospitable attitudes. We appreciate you and look forward to having you join us often in the years to come.

Proceeds from the Duluth Fall Festival are always used for the development and beautification of Downtown Duluth. Currently these funds are being used to pay off the Duluth Festival Center, for further land purchase, and improvements. Festival projects such as these are for community use now and for the enjoyment of future generations.

Duluth Fall Festival, Inc. is a non-profit 501(c)3 organization - Tax ID #58-2131799. All donations are tax deductible.

It is very important to the Duluth Fall Festival to present the best vendors available. During the Festival booths will be reviewed for product and presentation to make certain all guidelines have been met. This will affect acceptance for next year.

For More Information:  
[www.duluthfallfestival.org](http://www.duluthfallfestival.org)

**Always the last weekend in September**

#### To Contact Us:

##### Mail:

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##### Festival Website

[www.duluthfallfestival.org](http://www.duluthfallfestival.org)



# Duluth FALL FESTIVAL

## VENDOR INFORMATION

### *Last Weekend in September*

**Free Admission**

**Free Parking**

**Free Shuttle**

**In Historic Downtown Duluth**

**Rain or Shine**

**DULUTH FALL FESTIVAL  
CONCERT**  
*SATURDAY NIGHT,  
TWO WEEKS BEFORE FESTIVAL*

### Schedule of Events

#### **Saturday**

- 9:00 AM Booths Open
- 10:00 AM Festival Parade
- 11:30 AM Opening Ceremony
- 12:30 PM Music & Entertainment Begins
- 7:00 PM Booths Close for the Day

#### **Sunday**

- 8:00 AM 5K Road Race
- 9:00 AM Booths Open
- 10:00 AM Worship on the Green
- 12:00 PM Music & Entertainment Begins
- 5:00 PM Festival Ends

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# HISTORY AND PURPOSE

## of the Duluth Fall Festival

The Duluth Fall Festival is celebrating its thirtieth Anniversary in 2012. But the real beginning dates back fifty years, to a five-week celebration of the history of the town in 1962. Then in 1976 a spring festival was held for the centennial of Duluth's charter and the bi-centennial of our nation. Out of these evolved the first Duluth Fall Festival, which was held in 1983 in the streets of Downtown Duluth and every year since.



Now it is one of the most successful festivals in the Southeast. To put this on there are almost 400 volunteers divided into over fifty committees, each handling just one aspect of the festival. You can easily spot them wearing their new Fall Festival t-shirts that are custom designed each year. They are anxious to help you in any way so be sure to call on them. There is ongoing entertainment both days. Saturday starts with an old fashioned parade down Main Street that draws a huge crowd to get things off to a fast start. Sunday morning a 5K race brings runners from all over the state. This is followed by a worship service on the Town Green.

However, the life of the Festival is found in the streets of Duluth with over 300 arts & crafts and food booths. These have hand made and hand decorated crafts of every description including clothing, linens, fall and Christmas decorations, furniture, art, jewelry, toys, and many other craft items. Festival committee members carefully select these vendors, evaluating applicants by uniqueness and appeal of

their products. The food booths have everything from bar-b-que to hot dogs to funnel cakes to gyros to ice cream and much, much more! There are another 50 sponsor booths which pay a minimum of \$1500 each to be there. It is a festival for the whole family with a little kid's section and a carnival.

The Festival itself lasts for only two days, but the work and planning for it goes on year-round. Each Festival has been a learning experience and has brought new ideas, new events and many improvements. All profits go back into the beautification and development of Downtown Duluth. Many projects have been completed and donations from sponsors and fees paid by Arts & Crafts and Food Vendors have helped greatly with all of this. These include landscaping, lighting, brick walkways, building renovations, courtyards, etc. The most ambitious accomplishments were acquiring Taylor Park and building the Duluth Festival Center. The current project is acquiring adjacent property in the Downtown for future expansion.

However, the greatest difference the Festival has made is in the lives of the volunteers. It has given new people and natives a chance to get to know each other and work together towards a common goal and in the process become close friends. The festival through 30 years has made quite a difference in Downtown Duluth and in the lives of its citizens. The Festival more than anything else has kept the wonderful small town spirit of Duluth alive.



# EXHIBITOR INFORMATION

## Festival Policies

- Exhibitors will not be allowed to change booth locations. Placement is at the sole discretion of the festival committee.
- Exhibitors unable to attend may not allow another exhibitor to take their space. If you cannot attend please notify us ASAP.
- With the exception of service animals, pets are not allowed. Be kind to your pets by leaving them at home.
- Exhibitors shall be present for the entire two-day festival - Saturday: 9:00 a.m. to 7:00 p.m. and Sunday 9:00 am to 5:00 pm
- Exhibitors are expected to carry enough stock to last the two days.

## Arts & Crafts

- All merchandise must be created or decorated by the exhibitor participating in the show.
- Unacceptable items include but are not limited to: imported goods, wholesale, brokered, factory-made, ready-made kits, commercially produced products, and distasteful items.
- Items displayed must be consistent with the examples submitted on application. Only items described on the application or shown in pictures may be exhibited in your booth.

## Booth Setup

- ➔ Exhibitors must unload their vehicle and immediately move to the designated Vendor Parking area before setting up their booth. During the festival no vehicles are permitted in the festival area.
- ➔ Participants must supply their own tent (with sides), tables, chairs, display racks, lights, extension cords, tools and any other booth support materials. Tents must be weighted to withstand weather conditions. No spikes or nails may be driven into paved streets or green space due to underground wiring.
- Due to narrow streets, no motor homes or similar sized vehicles are permitted in the festival area.
- Detailed instruction packets with your booth assignment, set-up times & general instructions will be sent by Sept. 15th.

## Booth Restocking

- Booth restocking shall be completed by 8:00 a.m. on Saturday and Sunday mornings.
- During festival hours vendors may restock booths by hand only.

## Booth Breakdown

- Exhibitors shall not begin booth breakdown until the end of the show at 5:00 p.m. Sunday. Exhibitors who leave before the end of the festival (except for an emergency) may be prohibited from participating at future festivals.
- Exhibitors shall not drive their vehicles into the festival area until booth is completely broken down.
- Exhibitors are responsible for maintaining and leaving their booth area in good condition and free of litter.

## Security and Insurance

Security will be provided Friday and Saturday nights. However, the festival nor the city takes responsibility for theft, loss, or damage to exhibitor, exhibitor merchandise or personal property while setting up, participating in, or breaking down. Exhibitors understand that neither the Duluth Fall Festival nor the City of Duluth maintains insurance coverage on the exhibitor's property. It is the sole responsibility of the exhibitor to obtain such insurance. The exhibitor assumes responsibility and agrees to indemnify and defend the Duluth Fall Festival and its volunteers and the City of Duluth and its employees against claims or expenses arising out of the participation in the Duluth Fall Festival.

## Interpretations and Violations

Any other points are subject to settlement by the Duluth Fall Festival committee. Any violation of these policies, rules & regulations by an exhibitor may void the agreement for booth space & such exhibitor shall forfeit all monies that have been paid. The Duluth Fall Festival reserves the right to terminate the agreement for booth space.